

30th JUNE 2020 **1**st JULY 2020

ORGANISED BY
SREE CHAITANYA MAHAVIDYALAYA,
HABRA, NORTH 24 PGS. W.B, INDIA

IN COLLABORATION WITH

DOMKAL GIRLS'COLLEGE, MURSHIDABAD, W.B, INDIA

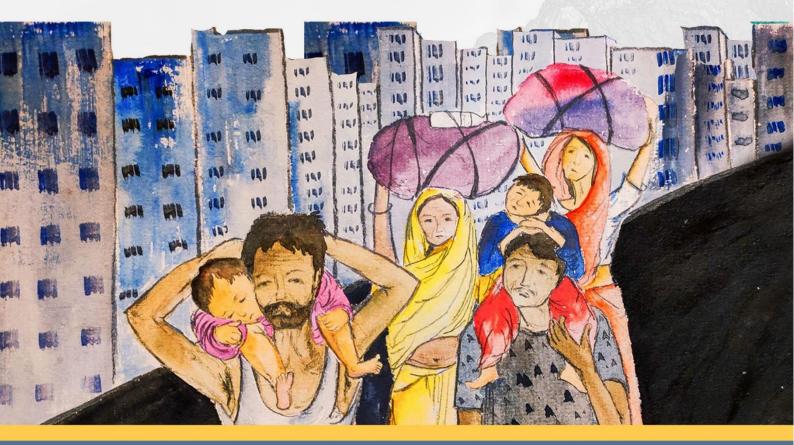
INVITATION

Dear Sir/ Madam,

We are pleased to inform you that Sree Chaitanya Mahavidyalaya, Habra, North 24 Parganas, W.B, India in collaboration with Domkal Girls' College, Murshidabad, W.B. India is going to organise jointly an International Webinar on 'Communicating COVID-19: Geopolitics of a Global Pandemic' on 30th June & 1st July, 2020. On behalf of the organising committee, we cordially invite you to participate in the said international webinar. Your participation is highly solicited

With warm regards,

Abu Emdad Md Abdur Rakib Teacher-in-Charge Domkal Girls' College Mob No: 7076818283 Dr. Subrata Chatterjee
Principal
Sree Chaitanya Mahavidyalaya
Mob No: 7003098336



About the Organizing Colleges

Sree Chaitanya Mahavidyalaya

Sree Chaitanya Mahavidyalaya (formerly Sree Chaitanya College of Commerce) was established in 1965. Located in a semi-urban area, this co-educational college chiefly caters to the need of students hailing from economically weaker and underprivileged section of the society. The motivating spirit of the founders was the felt need of providing higher education to the people of this area. The college is affiliated to the West Bengal State University. The University Grants Commission also recognized the college under Section 12 B and Section 2 F. National Assessment and Accreditation Council (NAAC) visited our college on September 26-28, 2016. In its report the visiting Peer Team appreciated the overall performance of the college and graded 'B' in its evaluation scale. This is the second cycle accreditation. The college is well connected by train and surface transport, situated on Jessore Road (N.H.35), easily accessible both from Habra Railway Station and Ashoknagar Road Railway Station. The ambience of the college is full of lush green, extremely pleasant and serene.

Domkal Girls' College

Domkal Girls' College was established in the year 2011 with the mission of imparting education to girls of the district of Murshidabad. The College is to make education available to all girls irrespective of caste, creed, socio – economic status. Domkal Girls' College has a moto of making girls self-sufficient and developing in them the ability to choose and not be dictated by others. It has 10 departments. The College is affiliated to Kalyani University.



International Webinar on "Communicating COVID-19: Geopolitics of a Global Pandemic"

PROGRAM SCHEDULE: 30.06.2020



WELCOME ADDRESS BY

Dr. Subrata Chatterjee
Principal, Sree Chaitanya Mahavidyalaya

IST 6:00 P.M to 6:05 P.M



KEYNOTE ADDRESS BY

Professor Daya Thussu
Professor of International Communication
Hong Kong Baptist University

1ST 6:05 P.M to 6:35 P.M



KEYNOTE ADDRESS BY

Professor Ananda Mitra
Professor of Communication
Wake Forest University, NC, U.S.A.

IST 6:35 P.M to 7:05 P.M

Interactive Session

IST 7.05 to 7.35 P.M.

MODERATORS



Professor Biswajit Ghosh Professor of Sociology Burdwan University, W.B.

Dr. Rajesh Das Asst. Prof. of Mass Communication Burdwan University, W.B.



PROGRAM SCHEDULE: 01.07.2020



PLENARY SESSION, INAUGURAL ADDRESS BY

Dr. Rakesh Batabyal
Associate Professor, Centre for Media Studies,
JNU, New Delhi

I<u>ST</u> 10:00 A.M. to 10:40 A.M.

Interactive Session

IST 10:40 to 11.00 P.M.

Parallel Paper
Presentation Sessions

IST 11.00 A.M. to 01.00 P.M.



VALEDICTORY ADDRESS BY

Abu Emdad Md Abdur Rakib Teacher-in-Charge Domkal Girls' College IST 01:00 P.M to 01:10 P.M

CHAIRMAN OF THE PAPER PRESENTATION SESSIONS:



Professor Biswajit Ghosh Professor of Sociology Burdwan University, W.B.

Dr. Rajesh Das Asst. Prof. of Mass Communication Burdwan University, W.B.



THEME OF THE WEBINAR

Communicating COVID-19: Geopolitics of a Global Pandemic

SUB-THEMES OF THE WEBINAR

- Global Scenario of Covid Pandemic
- Socio Cultural Challenges of Post Covid-19 Scenario
- Redefining the Socio-Psychological Issues in Contemporary Period
- Subjectivity and Objectivity of Media Reporting During Covid Pandemic
- Social Exclusion and Marginalization
- Gender Implication of Pandemic Situation
- Role of Corporate and NGOs in Tackling the Pandemic Situation.
- Media Literacy and Health Literacy An Alternative Paradigm
- Health Communication and Health Reporting- Structure and Challenges
- Society and Social Media in Contemporary Times
- Worldwide Economic Challenges in Post-Covid-19 Period.
- Challenges Faced by the Migrant Labourer in Lockdown and Post Lockdown Period.
- World Wide Challenges of Employment Opportunities in Covid-19 Pandemic Situation

CALL FOR ABSTRACT AND PAPER

Papers are invited from University and College teachers, social activists, research scholars, policy makers and students. The abstract and full paper in soft copy should be sent to the following e-mail id: onlinelecturescm@gmail.com

GUIDELINES FOR THE ABSTRACT

- Mention the Author's name with full corresponding address, contact number & e-mail
- Text- Times New Roman Font (12 points), 1.5 space
- Word limit- should not exceed 300 word
- Keywords maximum 5
- Participants are requested to submit the abstract by 25th of June and selected abstract would be communicated by 27th of June, 2020

GUIDELINES FOR FULL PAPER SUBMISSION

- Mention the Author's name with full corresponding address, contact number & e-mail
- Text- Times New Roman Font (12 points), 1.5 space, For headline 11 point & Bold for sub headline 11point, normal italics. Table, boxes and figure with proper serial number
- APA Reference style
- Word limit- should not exceed 5000 word
- Author's Bio 150 words
- Manuscript of full paper for publication are requested to submit by 16th of Aug. 2020
- Selected papers will be published in an edited volume with ISBN No by a reputed publisher

Important Dates:

- ☐ Date of Webinar- 30th June & 1st July, 2020
- □ Last Date for Submission of Abstract 25th June, 2020.
- ☐ Last Date for Submission of Full Paper 16th Aug. 2020.
- ☐ Last Date for Registration 28th June, 2020.

Registration Fees

	For Indian (₹)	For foreigners (\$)
Paper Presentation for Faculty	300.00	15
Paper Presentation for Students and Scholars	200.00	10
Only for Participation for all category	100.00	05

DETAILS OF REGISTRATION PROCESS

Participants are advised to complete their online registration process after depositing required registration fees.

E-Certificate will be sent to all the registered participants and paper presenters within one week to their email address. They should submit feedback form after completion of the webinar.



Webinar Platform: Webinar Scan QR for Registration

Click Here for Registration - https://forms.gle/CgUZchjvyFwMLbwC8

ACCOUNT DETAILS

Name of the Bank: United Bank of India

Branch Name: Habra Bazar

Name of A/C Holder: Sree Chaitanya Mahavidyalaya

A/C Number: 0130011508501 IFSC Code: UTBI0HAB248



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