



WEST BENGAL STATE UNIVERSITY

B.Com. Honours 6th Semester Examination, 2022

FACADSE08T-B.COM. (DSE3/4)

BUSINESS ETHICS AND CORPORATE GOVERNANCE

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

1. Answer any **five** questions from the following 2×5 = 10
- (a) Define Corporate Governance.
 - (b) What do you mean by Whistle-blowing policy?
 - (c) Define Corporate Social Responsibility (CSR).
 - (d) Give the idea of business ethics.
 - (e) What is ethical leadership?
 - (f) Define ethical dilemma.
 - (g) Elaborate the idea of Corporate Sustainability.
 - (h) What is meant by Grievance?
 - (i) Define Corporate Reforms.
 - (j) What do you mean by Investors relation committee?
 - (k) Elaborate the idea of stakeholder mapping.
 - (l) Define traits of a Leader.
 - (m) Briefly reproduce the deontological approach.
 - (n) What are the Social Aspects of Business Ethics?
 - (o) Define Corporate Scandal.
 - (p) What do you mean by Morality?

GROUP-B

2. Answer any **four** questions from the following 5×4 = 20
- (a) Distinguish between ethics and morality.
 - (b) Write a short note on ethical leadership styles.
 - (c) Briefly describe the characteristics of ethical dilemmas.
 - (d) Explain the responsibilities of corporate boards.

- (e) Mention about the different types of whistleblowers.
- (f) Discuss the Relationship of CSR with Corporate Sustainability.
- (g) Distinguish between CSR and Corporate Governance.
- (h) Briefly reproduce the Stakeholder theory.
- (i) Point out the difference between ethics and law.
- (j) Briefly mention the ethical dilemma resolution process.
- (k) Distinguish between CSR and Business Ethics.
- (l) Explain the role of shareholders grievance committee.

GROUP-C

3. Answer any *two* questions from the following 10×2 = 20
- (a) Define business Ethics. Discuss its nature.
 - (b) Mention the corporate governance reforms mentioned in the Companies Act, 2013.
 - (c) Explain the recent corporate scams of Satyam Computers, Kingfisher Group.
 - (d) Discuss the CSR provisions under the Companies Act, 2013.
 - (e) Make a note on the whistle-blower legislation across countries.
 - (f) Explain European, Indian models of corporate governance.
 - (g) Discuss the recent developments in respect of corporate scandals in India.
 - (h) Make a note of common ethical dilemma in marketing and HRM.

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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