



WEST BENGAL STATE UNIVERSITY
B.Com. Honours 1st Semester Examination, 2021-22

FACACOR02T-B.Com. (CC2)

PRINCIPLES AND PRACTICE OF MANAGEMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.
All symbols are of usual significance.*

GROUP-A

Answer any five questions from the following

2×5 = 10

1. Define the term “Management”.
2. What do you mean by universality of management?
3. Who is called the father of scientific management?
4. Define strategic planning.
5. What are the different types of planning in business?
6. How forecasting can be made effective?
7. What are the elements of organization structure?
8. What is formal communication?
9. What is meant by delegation of authority?
10. What is line organization?
11. What do you mean by ‘span of management’?
12. Mention two factors of motivation.
13. What are the needs as stated by Maslow?
14. What is Theory ‘X’?
15. What are the elements of leadership?

GROUP-B

Answer any four questions from the following

5×4 = 20

16. “Management is a means of achieving pre-determined goals”. — Discuss.
17. State the significance of scientific management.
18. How planning can be made effective?

19. Discuss the importance of organization.
20. State need for departmentation.
21. Explain the process of delegation of authority.
22. What factors lead to the creation of motivation?
23. Discuss different elements of directing.
24. Discuss Laissez-Faire or free-rein style of leadership.
25. “Co-ordination is the essence of management” — Discuss.
26. What are the requisite of effective managerial control?
27. Distinguish between planning, organizing and control.

GROUP-C

Answer any two questions from the following

10×2 = 20

28. Discuss the function of management.
29. Discuss the general principle of management according to Henri Fayol.
30. (i) Discuss the different steps in the process of planning.
(ii) Discuss the need for forecasting in planning.
31. Explain Herzberg’s two factor theory of motivation.
32. Critically discuss the democratic or participative style of leadership.
33. Explain the significance of control in management.

6+4

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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