



WEST BENGAL STATE UNIVERSITY
BBA(TAH)/B.Com. Honours 4th Semester Examination, 2021

FACHGEC04T-B.COM. (GE4)

ENTREPRENEURSHIP DEVELOPMENT

Time Allotted: 2 Hours

Full Marks: 50

*The figures in the margin indicate full marks.
Candidates should answer in their own words and adhere to the word limit as practicable.*

GROUP-A

Answer any five questions from the following

2×5 =10

1. Who is an Entrepreneur?
2. How creativity and innovation are related to entrepreneurship?
3. What do you mean by entrepreneurship?
4. Why are small businesses important to a country's economy?
5. Why are family business successful?
6. Define business environment.
7. What do you mean by MSME?
8. Why sustainable entrepreneurship is important?
9. State two functions of the self-help group.
10. What do you mean by plant layout?
11. Write two conditions for the selection of Industrial location.
12. What is technical appraisal of a project?
13. Who is an angel investor?
14. Define venture capital.
15. Give two tips to build a successful start-up.
16. Why should an entrepreneur do a feasibility study for starting a new venture?

GROUP-B

Answer any four questions from the following

5×4 =20

17. Discuss the importance of entrepreneurship.
18. Family business has unique set of problems — Discuss.
19. Discuss the services offered by the business incubators.

20. How does sustainability factor affect the business model?
21. Mention five ways by which a venture capitalist can help a business.
22. What makes a business idea feasible?
23. What is the ideal location of an Industry?
24. What are the five stages of layout design?
25. What are the elements of a project appraisal?
26. Discuss the purpose of SHG (self-help group).
27. What steps should be taken by the state government in promoting entrepreneurship?
28. What are the basic problems of a start-up?

GROUP-C

Answer any two questions from the following

10×2 = 20

29. Mention the elements and different dimensions of entrepreneurship in business. 5+5
30. Explain the dynamic role of micro, small and medium enterprises towards the economic development of India. 3+3+4
31. Discuss the significance of writing the business plan. 10
32. Mention the traits of a successful entrepreneur. 10
33. State the problems faced by the women entrepreneurs in India. 10
34. What is stimulation of entrepreneurship? Mention the difference between public and private entrepreneurship. 4+6
35. What are the sources of resource mobilization? How do you mobilize human resources? 4+6
36. What do you mean by access to finance? What are the different sources of finance available to a new entrepreneur? 4+6

N.B. : *Students have to complete submission of their Answer Scripts through E-mail / Whatsapp to their own respective colleges on the same day / date of examination within 1 hour after end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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