

SREE CHAITANYA MAHAVIDYALAYA
B.COM (HONS.) SEMESTER IV :: INTERNAL EXAMINATIONS 2021
Papercode : FACHGEC04T :: ENTREPRENEURSHIP DEVELOPMENT

Time : 1 hour

Full Marks : 20

The students may write answers either in English or in Bengali.

Group A

1. Answer **any five** questions. (1 X 5)
- (a) Explain the relationship between innovation and creativity.
 - (b) What is social entrepreneurship?
 - (c) What do you mean by 'family-owned business'?
 - (d) What do you mean by 'start-up'?
 - (e) What is venture capital?
 - (f) What is private equity fund?
 - (g) Who are angel investors?
 - (h) What is a self-help group (SHG)?

Group B

(Answer **any one** question) (5 X 1)

- 2. Define and classify Micro, Small and Medium Enterprises as per MSMRD Act 2006.
- 3. State in brief the salient features of the Prime Minister Employment Generation Project (PMEGP) to promote new entrepreneurs in micro and small sector.
- 4. Discuss in details the various traits or qualities of a successful entrepreneur.

Group C

(Answer **any one** question) (10 X 1)

- 4. State in brief the government institutional setups to support new entrepreneurs in financial, marketing, and technical areas.
- 6. (a) What is a Project Report?
(b) What are the different steps in project formulation and appraisal? (2+8)
- 7. Draft a business plan based on a business idea, and prepare a Feasibility Study Report.

To submit the Answer-Script, click on the link below.

<https://forms.gle/LziHntVb6ztYAjbe6>